

7 NOV 2025



Regional Scrum Gathering®

BELGRADE

Regional Scrum Gatherings are unique events in global destinations. Learn from the brightest minds in agility so that you can deliver outstanding results no matter your job role or industry. You'll also make new connections with other professionals from your region and return home with renewed inspiration to pursue your ambitions!

1
Day

Explore two days of dynamic learning and networking at Madlenianum in Zemun.

300+
Attendees

Conference attendees from 15 states

16+
Workshops

Use opportunities to learn from doing.

10+
Lectures

Drink from the well of knowledge brought by the world's most famous speakers.

Why You Should Join Us

Position your company as an expert in the industry



Share your knowledge and experience by being a part of the conference program on stage

Increase your brand/company reach



Promote your brand at the conference and gain regional and national coverage through a range of various media channels

Create potential for business growth



Share your business story, network with customers, partners, and educators in Agile and Coaching, and discover new growth opportunities

Educate your employees



Get your free tickets and enjoy discounts on extra conference passes and certified courses!

Our success timeline



And NOW in 2025, it's time for a fifth round of RSG!





Companies at our conferences



As exhibitors and attendees



BlackRock



BOSCH

HTEC
GROUP

Schneider
Electric



Yettel.



eFront



Synechron

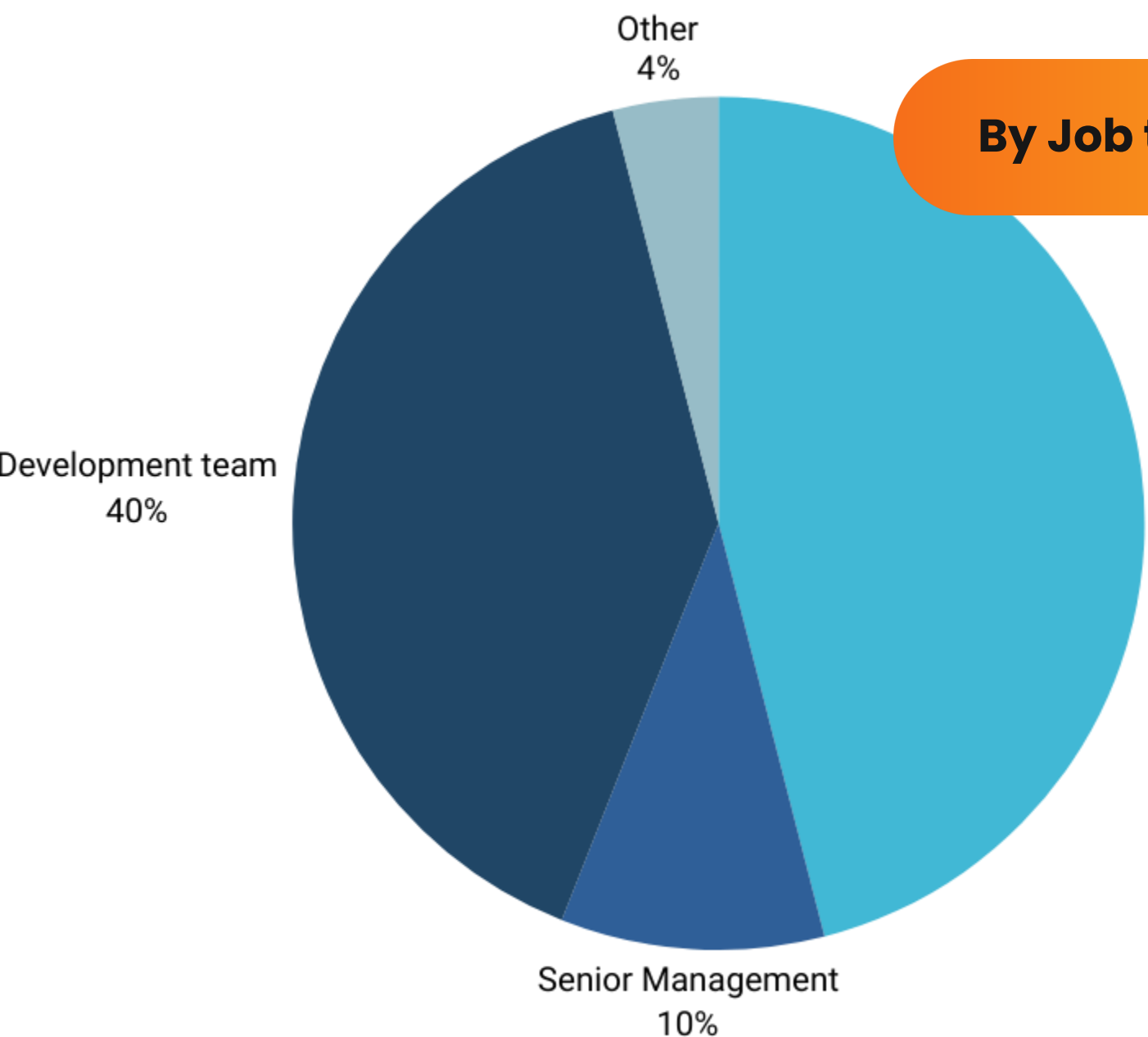
Attendee structure

Attendees visited from all over the region and Europe:

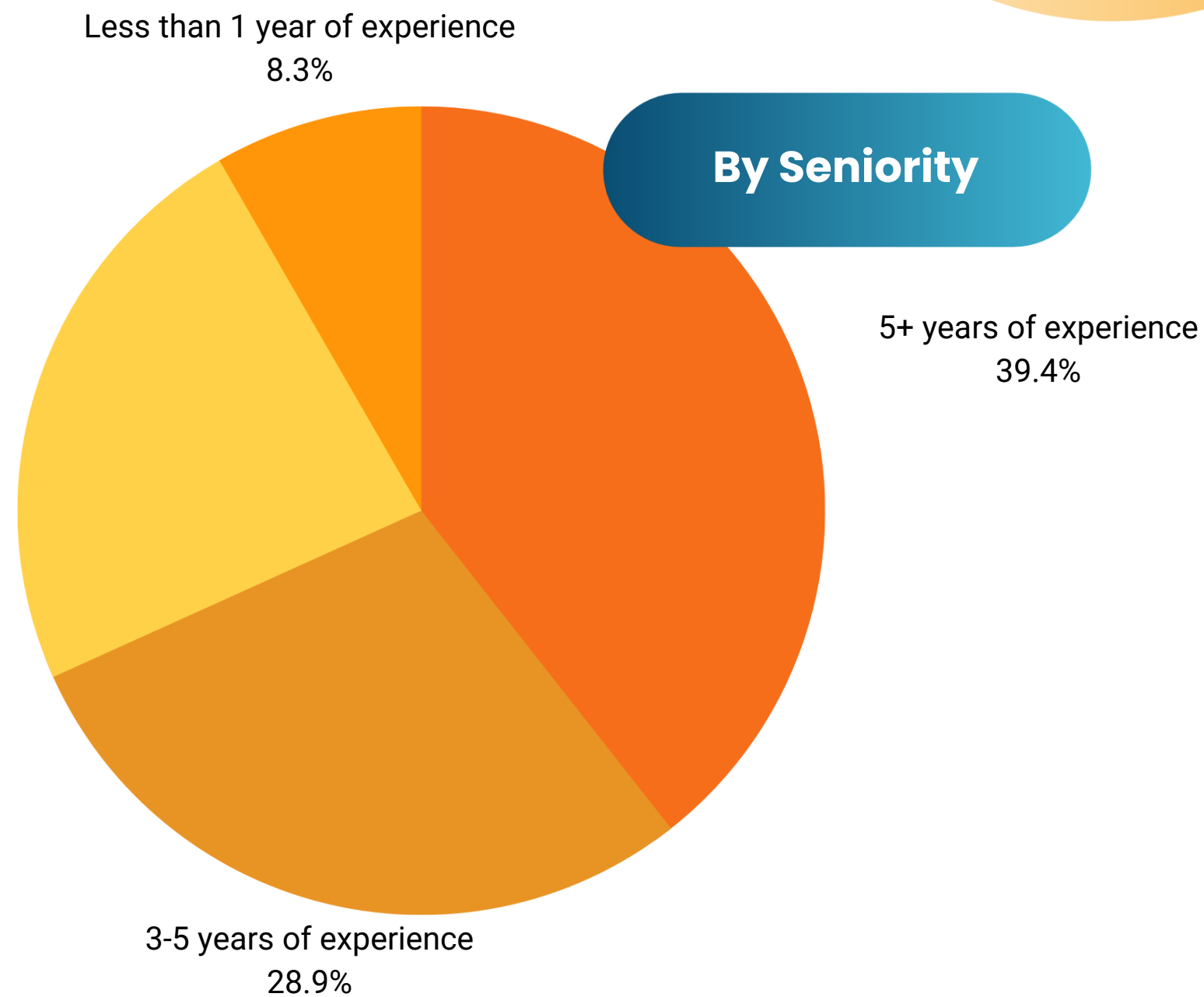
Serbia, Croatia, Macedonia, Bosnia and Herzegovina, Slovenia Romania, Bulgaria, Hungary, Austria, Montenegro, Germany, United Kingdom, Switzerland, Netherlands



By Job title



By Seniority

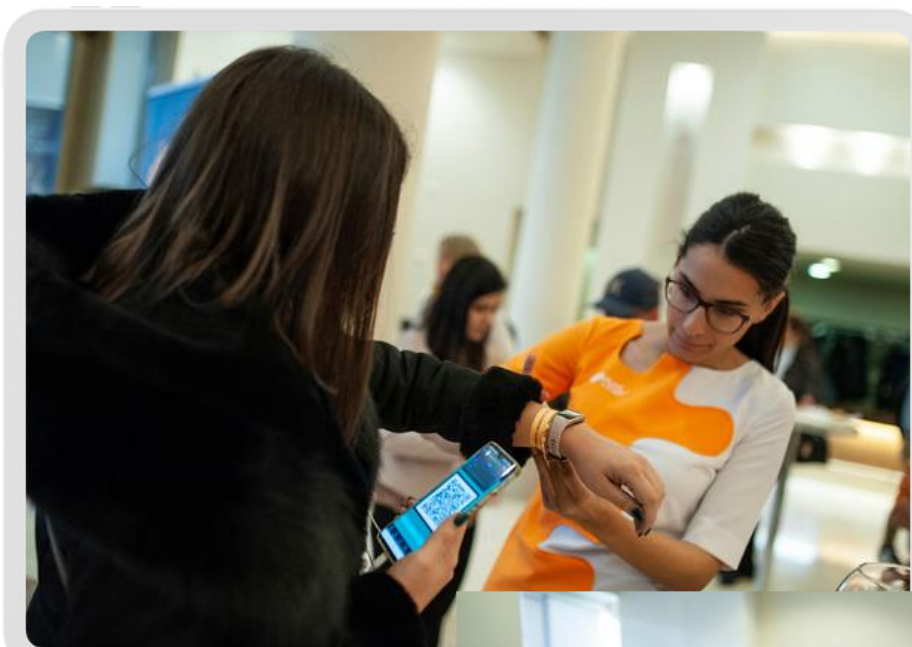


Attendees, sponsors and speakers had an awesome time

Video RSG 2022

Video RSG 2023

Video RSG 2024



Benefits	Details	GOLD	SILVER	BRONZE
Sponsor Benefits	Tickets included	15	10	3
	Tickets discount	15%	10%	5%
Brand Visibility	Sponsor of a keynote session	✓	X	X
	Branding of one stage	✓	X	X
	Mentions in the welcome speech by the event organizer	✓	✓	Logo
	Your company mentioned in press releases	✓	✓	X
	Prominent roll-up placement	✓	✓	X
	Promotion through our social media channels	✓	✓	✓
	Highlighted company logo on the sponsors' wall, website and official mobile app (MatchAbout)	✓	✓	✓
	Promotional video during the breaks	✓	✓	Logo
	Company story in pre-Gathering newsletter (>4000 contacts)	✓	✓	X
	Present your company's story on MatchAbout (official app of the event)	✓	✓	✓
	Profile in the pre-Gathering brochure	1 page	Logo	Logo
Company visual identity in the post-Gathering booklet	✓	✓	✓	
Educational Benefits	Custom in-house Agile training for 20 people from your company	✓	X	X
	In-house Agile training discount	15%	10%	5%
	Free public training participation	1 free after 5	1 free after 8	1 free after 12
Promotional Activities	Conference speaking session at one stage	✓	✓	X
	Publication of company's specialized blog post	✓	X	X
Attendee Engagement	Virtual Booth	✓	✓	✓
	MatchAbout (official app of the event) tool to engage/activate participants	✓	✓	✓
	Attendees contact data from your virtual booth (According to GDPR) CRM tool	✓	✓	✓
Price without VAT		6490€	3490€	1490€

Additional possibility to each sponsorship package
Sponsorship Booth- 1490€

Educational Sponsorship Packages

Benefits	Details	EDU champ1	EDU champ 2	EDU champ 3
Sponsor Benefits	Tickets included	30	20	15
	Tickets discount on Regular Prices	39%	39%	39%
Brand Visibility	Promotion through our social media channels	✓	✓	✓
	Highlighted company logo on the sponsors' wall, website and official mobile app (MatchAbout)	✓	✓	✓
	Promotional video during the breaks	Logo	Logo	Logo
	Company visual identity in the post-Gathering booklet	Logo	Logo	Logo
	Price without VAT	5400€	3600€	2700€



We are Agile Serbia

Agile Serbia is the largest Agile community in the Balkan region and the official educational partner with Scrum Alliance. For the last 12 years, Agile Serbia has had a pioneering role in organizing Agile conferences and Regional Scrum Gatherings, while also providing internationally recognized certified training and in-house agile coaching services

- 3500 +** conference attendees from 15 states
- 2000 +** certified Agile professionals
- 500 +** courses, meetups, and in-house training
- 200 +** speakers and Agile experts
- 100 +** partnerships from IT, Telco, Fintec, FMCG, and Energetics industries
- 20 +** agile transformations, inhouse mentorings and coaching



Contact Us



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